

# Dave Neal

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## Profile

An experienced ID Professional with a varied and robust background in multiple training environments. Focused on creating engaging and effective e-learning that reaches past the informative and leads to motivation and application.

## Technical Skills

- Applications: Articulate 360, Adobe (Captivate, Photoshop, Illustrator, After Effects), Lectora, Microsoft Office (Excel, PowerPoint, Word, Visio, Project), Wordpress, Audacity, Camtasia, Sony Vegas, TMPGEnc
- Learning/ Content/ Course Management Systems: Microsoft SharePoint, Absorb, Sum Total, Plateau
- Programming: JavaScript, HTML, HTML5, CSS, Visual Basic for Applications
- Concepts: Responsive Web Design (RWD), Instructional Systems Development (ISD) ADDIE framework, Adult Learning Theory, Learning Development Methodologies, Agile Training Development
- Industries: Pharma (8 Years); Supply Chain Management (4 years); Executive Training (11 years); Banking (2 Years)

## Experience

### Freelance - Instructional Designer

*09/2014- Present*

- Designed and created engaging e-learning for clients using Articulate Storyline & 360. Created custom graphics, iconography and animations to deliver message.
- Worked on multiple “train wreck” projects where the previous work done for clients did not meet expectations. Was able to turn around project to satisfy clients and fix program logic and actions that were non-functional.
- Repaired and expanded project in Captivate with custom programming to extend the program’s built-in functionality and meet business parameters
- Custom animated logo created for client in .gif and .avi formats
- Audio and video editing
- Designed and created detailed infographics for clients
- Produced customized Articulate Storyline modules incorporating Go Animate animations, voice over and custom graphics

### Watchtower - Instructional Designer (Volunteer)

*05/2015 - Present*

- Designed and created infographics for department initiatives
- Helped create train-the-trainer module for “The Occasional Trainer” initiative used internationally
- Created multiple safety training videos (.mp4) using PowerPoint, and incorporating music, animation, custom illustration and photo illustrations.

## **ATC - Sr. E-Learning Instructional Designer**

*11/2011 – 09/2014*

- Designed and developed eLearning and other projects using custom graphics, screencasting, audio & visual elements and providing voice overs.
- Created and edited videos for Corporate Values initiative and web/in-house promotion
- Managed implementation and administration of LMS

## **Dave! Solutions - Owner**

*03/2010 – 11/2011*

- Developed E-Learning and Excel VBA programs for client's needs

## **Schering-Plough/Merck - Training Mgr, E-Learning**

*02/2002 – 03/2010*

- Pioneered use of E-learning in Sales Training department, greatly expanding the scope of training for the sales force. Introduced Articulate Studio to company.
- Supported multiple drug brands, creating customized training for Nasonex, Clarinex, Claritin, Vytorin and more.
- Created interactive PI worksheets for use by field reps in communicating with health care professionals
- Designed and developed a speaking glossary of medical terms in Flash
- Developed and maintained training websites for department
- Designed & created custom graphics, voice overs & audio editing for multiple projects

## **Kinley & Manbeck –Application Trainer/Consultant**

*1999 – 2002*

- Delivered corporate software training
- Cared for Pharma client's in-house training, desk-side support and software troubleshooting